

AFA GALLERY NEWSLETTER

artistsforart.org | artistsforartgallery@gmail.com | 570.969.1040

April 2017

Volume 32

Issue 4

A Note From The President

Dear Members,

As I expressed in last month's notepad, one of main objectives for AFA in 2017 is to ensure as much outreach is performed as possible. A major way we are striving to accomplish this is with the very generous support of the graduating class of Leadership Lackawanna 2017. Leadership Lackawanna is northeastern Pennsylvania's premier community leadership and professional development organization and since its inception in 1982 has graduated nearly 2000 community leaders. Selected as one of three beneficiary groups this year, participants are helping rebrand the AFA Gallery and create a marketing plan to assist AFA in bringing the arts to a wider audience.

We invite you to join AFA and Leadership Lackawanna on Saturday April 22nd from 5 to 8 pm at the gallery as we celebrate the 29th birthday of Artists for Art! Complimentary food, drink and a special retrospective timeline of our dynamic history will be just a few elements of this fantastic event! I challenge all of you not simply to attend, but to bring a guest (or several) that are perhaps not as familiar with AFA as we all would like!

New to the gallery? You are welcome!

An old friend? You are welcome!

An artist? A banker? A student? A stay-at-home parent? YOU ARE ALL WELCOME!

I cannot thank you enough and I hope to see you on April 22nd!

With all due respect & thanks,

Conor O'Brien

P.S - Read this newsletter for information on NEPA 2017 Match Day (May 5th) and how to support AFA further!

Goings on at AFA & more!

Marywood in Paris

May 4 - 26

Maywood University saw 24 of its students head to Paris, France for Spring Break, March, 2017, and the City of Lights once again proved an excellent source of inspiration. Pupils of varying disciplines selected areas of focus and developed portfolios of drawings, photographs and more, based on Museum Study and Street Experience. For this exhibit, we offer up a selection of the yield. The tour was led by Mark Webber and Lori Ann Brunetti.

Marywood in Paris will be on display on the first floor of AFA Gallery from May 4 through 26 with an opening reception on First Friday, May 5 from 6 to 9 pm. This event is free and open to the public.

Pamela Parsons

May 4 - 26

Pamela Parsons will be featured on the second floor of AFA Gallery for the month of May. A traditionally trained oil painter, Parsons has begun exploring story-telling through paper collage. She has been using scientific diagrams, travel magazines, outdated school texts and illustrated children's books, to old foxed lithographs, discarded maps and collected decorative paper scraps to create interesting designs and narratives.

Pamela Parsons's work will be on display on the second floor of AFA Gallery from May 4 through 26 with an opening reception on First Friday, May 5 from 6 to 9 pm. This event is free and open to the public.

AFA Second Saturday: Life Drawing Session

Saturday, May 13, 1 to 3 pm

Please join us for a special Life Drawing Session on Saturday, May 13 from 1 to 3 pm. Our model will be posing in a fun and eccentric Marie Antoinette inspired ensemble.

This will be a two-hour self-guided sessions for artist of all experience levels. Artists are required to bring their own materials (paper, pencil, charcoal, etc.) Tables, chairs and easels are provided by a generous grant offered by the Scranton Area Foundation. All are welcome!

Fees for this event are \$2 for students, \$5 for members and \$7 general admission. For more information: artistsforartgallery@gmail.com or 570-969-1040.

AFA BOARD MEMBERS

Conor O'Brien, President
Mark Ciocca, Vice-President
Jay Paulukonis, Treasurer
Sierra Simko, Secretary
Tim Butler
Beth Burkhauser
Mickey Campbell
Dr. Peter Cupple
Earl Lehman
Gretchen Ludders
Nikki Moser
Tom Noone
Ward Roe
Nicole Rogai
Nick Shotwell
Emily Taylor
William Tersteeg
Jim Vipond
Mark Webber
Carla Williams
Nancy Yamin
Judy Youshock

Current Exhibition:

First & Second Floor:

Coalescence

Keystone College
Senior Exhibition

AFA Life Drawing Sessions

The Third Tuesday of every month!

7-9 PM

AFA's Second Floor Gallery

\$2 - Students

\$5 - Members

\$7 - General Admission

With live models and guest hosts.

For more information:

artistsforartgallery@gmail.com

570-969-1040

Email your events to: artistsforartgallery@gmail.com

News due by 21st of the month

(Ex. For May Newsletter, news is due April 21)

More news and opportunities!



AFA Birthday Party presented by Leadership Lackawanna

April 22, 5 to 8 pm

Join Leadership Lackawanna and the AFA Gallery for the AFA Gallery's 29th Birthday!

On April 22, 2017 from 5 to 8PM, the Leadership Lackawanna Class of 2017 will throw the AFA Gallery a birthday party to celebrate the success of their project, rebranding and refreshing the gallery. There will be refreshments, live music, and CAKE! The event is open to the public, and we encourage you to attend and hear about all the great changes we've made to our membership and marketing. Bring a friend and help us reintroduce AFA to NEPA!

Brenda Fernandes CD Release Party

May 12, 6:00-8:30 pm

Please come celebrate with us on May 12th 2017 from 6:00-8:30 pm for the CD release party of *Brenda Fernandes* unveiling her new album titled, "*her mountains*". There will be delightful spirits to drink and delicious food to eat. Brenda will be performing a short concert of selected songs at 7:00pm.

"Her music blends meditative beats, harmonium, piano and soothing vocal melodies with mantra and prayerful lyrics. Her audiences have remarked feeling peaceful, balanced and inspired from her performances."

Scranton Area Foundation NEPA Match Day 2017

May 5

For the 3rd year in a row, the first Friday in May will be NEPA Match Day! The Scranton Area Community Foundation has assembled a fantastic group of 25 nonprofit agencies serving the people of Lackawanna County that have volunteered to be part of the 2017 NEPA Match Day collective.

In the months leading up to May 5, 2017, the collective will work together to spread the word about the critical work being done in our region by these nonprofits. Then, on May 5th, for every dollar you donate to one of the participating partners, the Scranton Area Community Foundation will match your donation...dollar-for-dollar, up to \$1,000 for EACH nonprofit. For one day,

your \$25 gift becomes \$50, \$100 becomes \$200, and the support you give will stay in our region.

By working together for 24 hours, we have the ability to strengthen our community and the nonprofits that strive to make our community a better place to live by over \$50,000! For the past two years, NEPA Match Day exceeded the \$50,000 goal by more than \$30,000 but the success of NEPA Match Day depends entirely on the gifts you make to the NEPA Match Day collective on May 5th.

So, on Friday, May 5, 2017, please consider making a contribution directly to one of these terrific nonprofits: Abington Community Library, **AFA Gallery**, Alzheimer's Association, Boys & Girls Clubs of NEPA, Children's Advocacy Center of NEPA, Dress for Success Lackawanna, Greater Carbondale YMCA, Greater Scranton YMCA, Indraloka Animal Sanctuary, Jewish Family Service of NEPA, Lacawac Sanctuary Field Station and Environmental Education Center, Lackawanna Historical Society, Make-a-Wish Greater PA & WV, Marley's Mission, Maternal & Family Health Services, Meals on Wheels of NEPA, Northeast Regional Cancer Institute, Scranton Cultural Center, Scranton Fringe Festival, The Arc of Northeastern Pennsylvania, The Greenhouse Project, United Neighborhood Centers, Valley Community Library, West Scranton Hyde Park Neighborhood Watch, Women's Resource Center.

*Please give directly to the nonprofit of your choice. If you would like to support the entire NEPA Match Day collective, you can donate to the Scranton Area Community Foundation. Any NEPA Match Day gifts received by the Foundation will be divided equally between the above-listed nonprofits.

AFA Gallery is thrilled to be included in this wonderful event.

More news and opportunities!



“Watercolor Essentials” with Bill Teitsworth at STEAMworks

Thursdays, April 20 & 27, May 4 & 11, 6:30 pm

At STEAMworks, in the Marketplace at Steamtown, Thursdays beginning April 20th “Watercolor Essentials,” with Bill Teitsworth, AWS Thursday evenings, 6:30-8:30 PM; April 20th and 27th, May 4th and 11th. \$125

In this intensive series of four sessions you will learn: ALL the basic techniques; ALL FOUR of the basic “methods”...flat wash, graded wash, wet-in-wet, and brush line. Group and individual instruction, guided exercises, and home-study assignments each session. Excellent refresher for experienced painters...and a great foundation course for motivated beginners!

Instructor Bill Teitsworth is a signature member of the American Watercolor Society, and the winner of the Greathouse Medal, the High Winds Medal, and the Silver Medal of Honor. For more information, please contact Lori Ryan, 570-507-4128 or email steamworksscranton@gmail.com

Robert Stark - *The New American Landscape 2017*

April 1 - June 3

Artist Robert Stark’s *The New American Landscape 2017* will be on display at the Pauly Friedman Art Gallery at Misericordia University from April 1 until June 3.

Stark has lived and painted in Union Dale, Pennsylvania, for forty years. He also maintains a studio on Hilton Head Island, South Carolina, where he and his wife spend their winters. His work has been the subject of solo exhibitions at the Corcoran Gallery of Art and the Phillips Collection in Washington, D.C.; Cheekwood Museum of Art in Nashville, Tennessee; the Southern Alleghenies Museum of Art in Johnstown, Pennsylvania; Cosmos Club, Washington DC and Morris Museum of Art, Augusta GA. His paintings have traveled to more than 140 world capitals under the U.S. Department of State’s Art in Embassies program. He is represented in museum, corporate, and private collections all over the United States.

***The Pennsylvania Project* by Linda Johnson and Hinda Schuman**

April 7 - 28

The CameraWork Gallery is pleased to announce its April exhibition, *The Pennsylvania Project* by Linda Johnson and Hinda Schuman.

The Pennsylvania Project is an exhibition of photographs depicting diptychs of images from many of the 67 counties of Pennsylvania. Linda Johnson and Hinda Schuman began this project in August of 2001, in part as an aesthetic investigation -- how do two photographers see the same thing differently? Over the years, they captured each place they visited simultaneously but recorded the situations from their own point of view.

The show will open on Friday, April 7th with an artists’ reception from 6 pm - 8:15 pm and will run until April 28, 2017. The CameraWork Gallery is located in the lower level of Marquis Art and Frame at 515 Center St. Scranton, PA. Hours are Monday through Saturday 10 am - 6 pm. 570-344-3313 For more information, please contact Lori Ryan, laeryan@gmail.com. www.cameraworkgallery.org

LRCA’s Regional Rite of Spring

Saturday, May 13

The LRCA’s “Regional Rite of Spring” River-Fest, Saturday May 13, 2017, is celebrating 30 years!!!

CANOE-A-THON, REGATTA, DUCK-A-THON are the main attractions! There will also be two instructional Kayak Excursions in the afternoon. Music, refreshments, craft vendors, environmental & educational displays, kids activities, demonstrations and much more will be ongoing throughout the afternoon.

Please join us at this annual LRCA fundraiser to celebrate 30 years of involving the citizens of the Lackawanna River watershed with the conservation and stewardship of the river, its tributary streams and water resources. For more information: 570-347-6311, www.lrca.org

More news and opportunities!



AFA 2018 Exhibition Calendar

Deadline: August 31

Interested in exhibiting at AFA? We are accepting exhibition proposals for 2018. Deadline for submissions is August 31, 2017.

Please send:

- 12-20 images of current work for exhibition on a CD, DVD or Flash Drive
- Corresponding list including Title, Medium, Size for each image
- Current resume or bio
- Artist Statement
- Exhibition Proposal

Name should be on all submission information and sent to AFA Gallery, 514 Lackawanna Ave. Scranton, PA 18503. The exhibition committee reviews submissions on a monthly basis. The deadline for the 2018 exhibition year is August 31, 2017.

Keystone Art Society Draw-A-Thon

May 8, 6pm through May 9, 6 pm

Keystone Art Society presents our 2nd annual Draw-A-Thon fundraising event! We will be raising funds and awareness for AFA Gallery in downtown Scranton, as well as a national art organization. Our goal is to benefit local art as well as encouraging enthusiasm for the arts all across the country!

Our first Draw-A-Thon event last spring was a major success and we hope to make it even better this year! I'm sure some of you are wondering, what is a Draw-A-Thon? Our event is a 24 hour drawing and painting marathon, where participating artists (consisting of Keystone art majors) create large scale works around a theme or prompt. This year our prompt will be "I fight for...". The event is open to the public for the full 24 hours, with a suggested donation at the door in lieu of admission, where guests can observe the artists at work, participate in raffles to win prizes, learn about our cause, as well as be entertained by various performers!

If you would like more information about the event or have any question please contact Melanie Rosato (Event Co-ordinator) by email at: mrosato@keystone.edu or visit www.facebook.com/events/1280589832018508/

Lackawanna County Call for Artists

Lackawanna County is seeking visual and performing artists who enjoy working with children ages 4-12 to work at our Art in the Park program and ARTS Engage! Day this summer.

Art in the Park takes place in county parks outdoors under a pavilion and/or tent. ARTS Engage! Day will be at the Electric City Trolley Museum.

Children ages range from 4-12 with an average age 8. The children do not register ahead of time but on average approx.. 125-150 children attend each park and trolley museum event. Artists are expected to arrive at least 30 minutes in advance and table are at a first come, first serve basis.

If you have worked at either of these events in the past, please provide new activities as we have many people returning to these programs. Proposals are reviewed by Art in the Park committee.

The rate of pay is \$175/day for Performing Artists and \$200/day for Visual/Table Artists (must purchase own supplies). The County takes a minimum of 30 days for payment and artists must provide a W-9 form and invoice for payment.

To fill out the form visit:

<http://www.lackawannacounty.org/index.php/call-for-art-in-the-park-artists-form>.

For more information: 570-963-6590 ext. 106.

62nd Fine Arts Fiesta

Deadline: April 22

All artists within a 100 mile radius of Wilkes-Barre, Pennsylvania, are eligible to submit up to five original works. First, second and third place awards are given in both shows, along with a sponsored bond, gift certificates and other prizes.

THE ONLY DAY TO SUBMIT YOUR WORK IS SATURDAY, APRIL 22, 2016 FROM 11 AM TO 5 PM. Submission should be delivered to 41 S Main St. Wilkes-Barre, PA. For more information and to download the entry form visit <http://fineartsfiesta.org/juried-art-shows/>



AFA Gallery

514 Lackawanna Ave. Scranton, PA 18503

www.artistsforart.org • p: 570.969.1040

e: artistsforartgallery@gmail.com

ADDRESS SERVICE REQUESTED

Nonprofit
Organization
U.S. Postage
Paid
Scranton, PA
Permit No. 320



The AFA
Newsletter
Publishing
Sponsored by:

**Keystone
College**

Looking to get involved?

Do you like being a part of a community? Do you like to make positive change? Looking to share your talents? Do you like group activities? AFA is looking for volunteers to help in our continued expansion and innovation. Please contact us at artistsforartgallery@gmail.com for more information.